

Theme	You and Your Family			You and Your Community			You and Chorley		You and Your Council
Strategic Objective	Strong Family Support	Education and Jobs	Being Healthy	Pride in Quality Homes and Clean Neighbourhoods	Safe Respectful Communities	Quality Community Services and Spaces	Vibrant Local Economy	Thriving Town Centre, Local Attractions and Villages	A Council that is a Consistently Top Performing Organisation and Delivers Excellent Value for Money
Long Term Outcome	<p>1.1 Ensure early intervention and prevention of health and wellbeing problems</p> <p>1.2 Use a whole family approach to address problems and provide support</p> <p>1.3 Support the ageing population to be healthy and independent</p>	<p>2.1 Improve skills across the family</p> <p>2.2 Improve links from good quality education to employment</p> <p>2.3 Promotion and uptake of local job prospects</p>	<p>3.1 Reduced health inequalities</p> <p>3.2 Families enabled to make healthy lifestyle choices</p>	<p>4.1 Provision of quality affordable housing</p> <p>4.2 Clean streets</p> <p>4.3 Communities that residents actively take care of and improve</p>	<p>5.1 Safe communities</p> <p>5.2 Cohesive communities where people get on well together</p>	<p>6.1 Clean, safe and well used open spaces</p> <p>6.2 Empowered local people managing community assets</p>	<p>7.1 Promote knowledge based inward investment</p> <p>7.2 Support a strong, indigenous business base</p> <p>7.3 Ensure families and communities reach their full economic potential</p>	<p>8.1 A contemporary market town with good quality shops</p> <p>8.2 Places to visit, play, enjoy as a tourist destination</p> <p>8.3 Thriving local villages</p>	<p>9.1 Community aspirations are delivered through the efficient use of resources and effective performance management.</p> <p>9.2 An excellent community leader</p> <p>9.3 A provider and procurer of high quality, co-ordinated, public services</p> <p>9.4 An excellent Council that is continually striving to improve</p> <p>9.5 Reduce the Council's energy consumption</p>
Measures and Targets	<p><b>Economic Development</b></p> <p>The % of 16-18 year olds who are not in education, employment or training (NEET). Target: 5.1% by March 2012 (1, 2, 7)</p> <p>Overall employment rate (2, 7, 8). Target: 68% by March 2012 (CS)</p> <p>New businesses established. Target: 53 per annum (2, 7, 8) (CS)</p> <p>New businesses established and sustained for 12 and 24 months. Target: 12 months: 91%; 24 months: 89% (2, 7, 8) (CS)</p> <p>Town Centre Visits. Target: 34,814 by March 2012 (2, 8) (CS)</p> <p>Vacant Town Centre Floor Space. Target 7.5% by March 2012 (2, 7, 8) (CS)</p>			<p>Working age people receiving out of work benefits Target: Better than regional average by March 2012 (2, 7, 8) (CS)</p> <p>Median workplace earnings in the borough. Target: Better than regional average by March 2012 (2, 7, 8) (CS)</p> <p><b>Strategic Housing</b></p> <p>Number of affordable homes delivered. Target: 50 by March 2012 (4, 5)</p> <p>Number of households in temporary accommodation: Target 13 (1)</p> <p>Number of homeless preventions and reliefs (1). Target 200</p> <p>% planned departures at Cotswold. Target 78.1%</p>			<p><b>Planning</b></p> <p>NI157a Processing Major applications. Target 70% (8, 9)</p> <p>NI157b Processing Minor applications. Target 65% (8, 9)</p> <p>NI157a Processing Other applications. Target 80% (8, 9)</p> <p>Building Control income. Target £213,800 (9)</p> <p>% land charges turn around within 10 days. Target 100% (9)</p> <p><b>Corporate Health</b></p> <p>No. of FTE days lost through sickness absence in Directorate. Target 6.9 days (9)</p> <p>No. of FTE days lost through SHORT TERM sickness absence in Directorate. Target 2.58 days (9)</p> <p>% of undisputed Directorate invoices processed within 30 days. Target 97.75% (9, 7)</p>		
Key Projects & Actions April 2011 – March 2012	<ul style="list-style-type: none"> <li>Implement change and improvement project for the Flat Iron market (Flat Iron Gazebos) (8.1, 8.2, 2.3) (CS)</li> <li>Introduce shop facelift improvements grant schemes (May 2011)</li> <li>Introduce vacant shop refurbishment grant scheme (May 2011)</li> <li>Introduce Business Rates Subsidy schemes (May 2011)</li> <li>Introduce business support scheme (May 2011)</li> <li>Develop Planning Service Review (TP) (July 2012)</li> </ul>			<ul style="list-style-type: none"> <li>Develop nighttime economy scheme (May 2011)</li> <li>Progress Site Allocations DPD to publication stage (March 2012)</li> <li>Review Development Control fees (December 2011)</li> <li>Develop and launch Landlord accreditation scheme (March 2012)</li> <li>Introduce handyperson scheme (June 2011)</li> <li>Develop Tenancy Strategy (March 2012)</li> </ul>					